



ADVERTISING RATES & SPECIFICATIONS

Advertise in the Membership Directory

Reach over **12,000** in the greater West Chester area.

RATES:

Deadline: June 26

Back Cover – Full Page Color Ad \$1995

4.75"(w) x 7.5"(h)

Inside Cover – Full Page Color Ad \$1495

4.75"(w) x 7.5"(h)

Full Page Color Ad \$895

4.75"(w) x 7.5"(h)

Half Page Color Ad \$495

4.75"(w) x 3.75"(h)

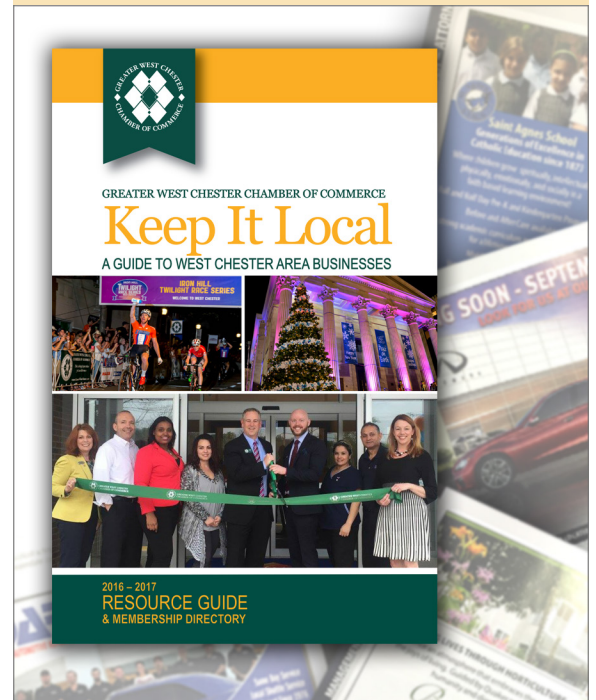
Quarter Page Horizontal Color Ad \$295

4.75"(w) x 1.85"(h)

Quarter Page Vertical Color Ad \$295

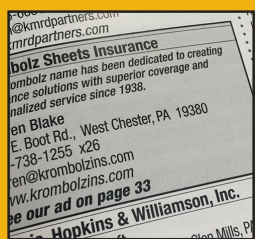
2.312"(w) x 3.75"(h)

Our annual Membership Directory is delivered to every member business, sent home with every student in the West Chester Area School District (11,600 students), and shared with local businesses and visitors.



Make your directory listing STAND OUT!

Highlight your directory listing and add a tagline for \$100



Ad Materials Due: June 26

To reserve ad space or upgrade your listing, visit GreaterWestChester.com

or contact the Greater West Chester Chamber of Commerce
610-696-4046 | bethany@gwcc.org

Chamber member businesses receive a complimentary listing in the directory plus the opportunity to advertise.

Rates listed above include the Membership Directory print edition (circulation 12,000+)

West Chester Borough | East Goshen | West Goshen | Birmingham | Thornbury | Westtown | East Bradford

Keep It Local!