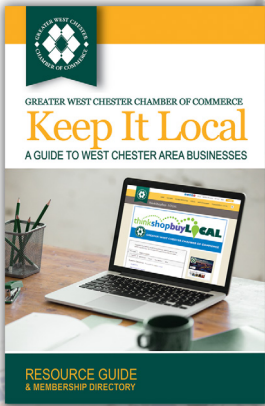


## ADVERTISING RATES & SPECIFICATIONS



# Advertise in the Membership Directory

### RATES: DEADLINE: JULY 6

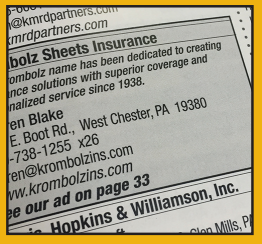
- ▶ **Back Cover – Full Page Color Ad** .....\$1995  
4.75”(w) x 7.5”(h)
- ▶ **Inside Cover – Full Page Color Ad** .....\$1495  
4.75”(w) x 7.5”(h)
- ▶ **Full Page Color Ad** .....\$895  
4.75”(w) x 7.5”(h)
- ▶ **Half Page Color Ad** .....\$495  
4.75”(w) x 3.75”(h)
- ▶ **Quarter Page Horizontal Color Ad** .....\$295  
4.75”(w) x 1.85”(h)
- ▶ **Quarter Page Vertical Color Ad** .....\$295  
2.312”(w) x 3.75”(h)

Every Chamber member business receives a complimentary listing in the directory distributed to over 12,000 in the greater West Chester area.

Only Chamber member businesses have the opportunity to place an ad in the directory and/or upgrade their directory listing.

### Make your directory listing STAND OUT!

▶ Highlight your directory listing and add a tagline for \$100



Our annual Membership Directory is delivered to every member business, sent home with every student in the West Chester Area School District (over 11,600 students), and shared with local businesses and visitors.

### Ad Materials Due: JULY 6

To reserve ad space or upgrade your listing, contact the Greater West Chester Chamber of Commerce  
610-696-4046 | bethany@gwcc.org

Rates listed above include the Membership Directory print edition (circulation 12,000+)