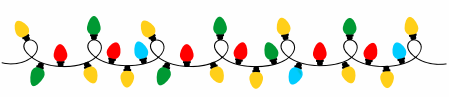




## THE BEST OPPORTUNITY TO MARKET YOUR BUSINESS THIS HOLIDAY SEASON!

Limited premium sponsorships are available now to **Light up Downtown West Chester as a Block Sponsor & Sponsor Holiday Weekends of Family Fun.**

November 26, 2021 – January 1, 2022

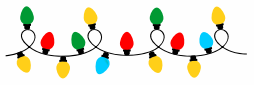


### HOLIDAY LIGHTS BLOCK SPONSOR

- Premium Block Sponsor** \$10,000
- ½ - Block Sponsor** \$ 5,000
- ¼ - Block Sponsor** \$ 2,500

Light up 13 Blocks between Matlack & Darlington Streets!

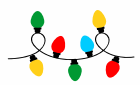
- Premium Block Sponsors – Logo on banner prominently displayed over High Street
  - Block & ½ Block Sponsors – 20 sec. promo on FM radio signal loop
- All Block Sponsors:
- Signs with your logo displayed on your block
  - Your logo on downloadable map & linked from GWCC website
  - Mention in press releases, blogs, social media, e-mail marketing & more



### WEEKEND SPONSOR

Sponsor one or more of 5 festive weekends for **\$2,000** each.

- Signs with your logo displayed at your weekend event
- Mentions in blog & social media posts, e-mail marketing, etc.
- Business listing on GWCC website



### LAMP POST SPONSOR

Sponsor 1 or more decorated lamp posts for \$250 each.

- Sign with your company's logo plus 24" red & gold bow displayed on one of Downtown West Chester's main streets.